

EDITORIAL

E. G. EBERLE, EDITOR

10 West Chase St., BALTIMORE, MD.

A MESSAGE FROM PRESIDENT C. W. JOHNSON TO THE MEMBERS OF THE AMERICAN PHARMACEUTICAL ASSOCIATION.

Fellow Members:

Your support of the AMERICAN PHARMACEUTICAL ASSOCIATION, as a member, is evidence that you believe in its worth and are convinced that you receive five or more dollars' worth in return for your money.

I am proposing in this note that you make it possible to materially increase your returns on your money invested by doing just a little work—the results of which will greatly extend the usefulness of your ASSOCIATION.

One of the major problems of the AMERICAN PHARMACEUTICAL ASSOCIATION is to increase its membership. If the membership roll could be doubled, the usefulness of the ASSOCIATION would be increased many times—more advertising and higher paid advertising would come to our JOURNAL, and more money would be available to make the JOURNAL better and to extend the work of the ASSOCIATION in educational and legislative endeavors for your benefit.

I am confident that it would be a very easy task for each member of the AMERICAN PHARMACEUTICAL ASSOCIATION to secure *Just One New Member*. All it takes is the effort to solicit a pharmacist who does not now belong to the ASSOCIATION and the *Confidence* in yourself that you are selling him something that is worth while.

In the advertising section, at the back, you will find an *Application Blank*. Will you make use of it at once and if your enthusiasm is running high send in the name of another applicant and write to Secretary E. F. Kelly, 10 West Chase St., Baltimore, for more blanks?

Remember, if each member will do this, our membership will be doubled in a week's time. Is this asking too much of each member? I believe not.

Let us all pull together for a greater membership and an association of correspondingly greater usefulness.

Sincerely,

C. W. JOHNSON, *President*, A. PH. A.,
Seattle, Wash.

PHARMACY WEEK.

INDICATIONS this year have been for a greater interest in Pharmacy Week; it is safe to say that the results have been correspondingly good. Comparatively few pharmacies are successful business propositions without the inclusion of sidelines; the means in some instances, however, do not bring satisfactory results. The immediate results may be satisfactory or prove profitable in some or many instances, but the effect on the activity at large must be considered; for what may be a success to-day may contribute to the undoing of the business by outside interests that are affected, or it may take away the prop which upheld the structure. As certain as the benefits derived from pharmacy are ignored just so certain will the

drug business suffer. In by far the greater number of stores it is necessary to increase the volume of sales by selling merchandise; the people can be made to understand that necessity and also the conveniences afforded them, but they should not be kept in ignorance of why medicines should only be dispensed by qualified pharmacists; what State pharmaceutical associations indirectly do for them; why every pharmacist should be a member of the AMERICAN PHARMACEUTICAL ASSOCIATION of which organization it has recently been so emphatically said:

"Its existence has been and is practically unknown to the great public whose interests it has so faithfully tried to serve, and sadder still to state, its existence and purposes are but indifferently well known even to the great mass of retail druggists who receive a direct daily and almost hourly profit from its contributions to the art and science of pharmacy. If there is discredit in this, it rests upon those who are either too blind to see or too selfish to confess their indebtedness to the influence upon which their very business life depends."

Therein is an opportunity for a series of Pharmacy Weeks throughout the year and examples for those who should be members of the AMERICAN PHARMACEUTICAL ASSOCIATION and do their part in the promotion of pharmacy.

Science has added years to the span of human life and improved hygienic conditions—pharmacy as a science and business contacts with the public. In years gone by (to some extent to-day) drug stores were factors in the dissemination of news and formulating of plans far-reaching in their influence; to-day pharmacists have great opportunities for disseminating public health information. What is needed is more publicity for pharmacy, more druggists who will actively express loyalty to pharmacy by doing their part and not letting others do it for them.

Pharmacy Week conveys lessons which extend beyond the activities of the seven days so designated.

E. G. E.

WORK OF THE AMERICAN PHARMACEUTICAL ASSOCIATION REPRESENTATIVE OF ALL THE DIVISIONS OF THE DRUG TRADE AND OF PHARMACY.

THE members of the AMERICAN PHARMACEUTICAL ASSOCIATION are familiar with the general program of the annual A. PH. A. meetings and, therefore, know that the papers and discussions concern many different subjects, *but serve a common purpose*—that of advancing pharmacy; however, when an outsider, who has had experience in bringing together widely divergent groups, attends the sessions of the ASSOCIATION, that is to him one of the striking features of the convention. On a number of occasions this has been alluded to by members of pharmaceutical organizations elsewhere during their attendance at the A. PH. A. meetings. The viewpoint was well presented by Surgeon McLaughlin, representative of the U. S. Public Health Service, at the Diamond Anniversary meeting, in St. Louis. At the very beginning of his brief address he remarked that he had attended the several Section meetings and, using his own expression, he had gotten "a tremendous 'kick' out of it;" he was agreeably surprised and felt grateful to the Surgeon-General for having delegated him to this convention.

He expected to find his greatest interest in the Scientific Section, and he profited by the papers read there, but his interest was amazingly increased by attending

other meetings which gave him an idea of the scope of the AMERICAN PHARMACEUTICAL ASSOCIATION, and the thing that challenged his admiration more than anything else was the evident broadening of scope from a purely scientific organization, the broad statesmanship displayed in the laudable effort to bring together many divergent interests which have, however, one objective in common—the advancement of pharmacy. He considered that a most hopeful augury for the future of Pharmacy in the United States and emphasized the opportunities of the AMERICAN PHARMACEUTICAL ASSOCIATION and the possibilities and usefulness of bringing together the divergent interests of the drug trade and of pharmacy for exchange of ideas and working out problems of mutual and general interest.

It should, perhaps, be stated that this particular phase appealed to him because of his interest in the American Public Health Association, in which very widely divergent medical and non-medical groups are brought together in associated activities.

The splendid coöperation with the bodies that had their inception within the AMERICAN PHARMACEUTICAL ASSOCIATION and continue to hold their meetings with the parent organization speaks for their common interests. (To that group has now been added the Conference of Pharmaceutical Association Secretaries.) The fine spirit which annually brings together the representatives of the National Association of Retail Druggists and of the AMERICAN PHARMACEUTICAL ASSOCIATION, and the further evidence expressed in a resolution of appreciation, by the latter, of the splendid efforts of the former, and the continued fraternal relations with other organizations of the drug trade and of pharmacy point out that these divisions can meet on common ground, exchange ideas, solve the problems that concern them, and be of mutual aid in common purposes for general advancement and greater public service. May we ask in this connection for further study of the resolutions printed in the September JOURNAL, A. PH. A., pp. 885-889.

E. G. E.

NOMINEES FOR OFFICERS OF THE AMERICAN PHARMACEUTICAL ASSOCIATION, 1928-1929.

President (One to be voted for).

DAVID F. JONES, RETAIL PHARMACIST, Watertown, S. Dak.

GEORGE JUDISCH, RETAIL PHARMACIST, Ames, Iowa.

F. W. MEISSNER, RETAIL PHARMACIST, La Porte, Ind.

First Vice-President (One to be voted for).

C. J. CLAYTON, SECRETARY COLORADO PHARMACEUTICAL ASSOCIATION AND COLORADO BOARD OF PHARMACY, Denver, Colo.

A. W. PAULEY, PRESIDENT MISSOURI PHARMACEUTICAL ASSOCIATION AND ST. LOUIS COLLEGE OF PHARMACY, St. Louis, Mo.

W. P. PORTERFIELD, RETAIL PHARMACIST, Fargo, N. Dak.

Second Vice-President (One to be voted for).

SAM A. WILLIAMS, RETAIL PHARMACIST, Troy, Ala.

W. H. ZEIGLER, PROFESSOR SCHOOL OF PHARMACY, MEDICAL COLLEGE OF THE STATE OF SOUTH CAROLINA, Charleston, S. C.

E. V. ZOELLER, RETAIL PHARMACIST, Tarboro, N. C.

Members of the Council (Three to be voted for).

H. C. CHRISTENSEN, SECRETARY NATIONAL ASSOCIATION BOARDS OF PHARMACY, Chicago, Ill.

H. A. B. DUNNING, RETAIL AND MANUFACTURING PHARMACIST, Baltimore, Md.

R. P. FISCHER, SECRETARY NEW JERSEY PHARMACEUTICAL ASSOCIATION AND NEW JERSEY BOARD OF PHARMACY, Trenton, N. J.

S. L. HILTON, RETAIL PHARMACIST, Washington, D. C.

C. W. JOHNSON, DEAN SCHOOL OF PHARMACY, UNIVERSITY OF WASHINGTON, Seattle, Wash.

J. A. KOCH, DEAN SCHOOL OF PHARMACY, UNIVERSITY OF PITTSBURGH, Pittsburgh, Pa.

W. F. RUDD, DEAN SCHOOL OF PHARMACY, MEDICAL COLLEGE OF VIRGINIA, Richmond, Va.

EDWARD SPEASE, DEAN SCHOOL OF PHARMACY, WESTERN RESERVE UNIVERSITY, Cleveland, Ohio.

L. L. WALTON, RETAIL PHARMACIST, Williamsport, Pa.